

Education

BA / Digital Art and Design / University of Advancing Technology / Magna Cum Laude

Experience

Amazon Sr. UX Designer on the Kindle Content Design, and ComiXology Teams
Seattle, WA | 10/2014-Present

First year spent on experiences for publishers, authors, and readers. Work ranged from publisher **dashboard tools** for managing ebooks, to **discovery** of English books for Chinese readers.

My second year has so far been spent on various projects optimizing **payment-related interfaces** across US, China, Japan, and India Amazon sites for desktop, mobile, and E-reader platforms.

Starting my third year, I've been focused on **creating and iteratively upgrading** the Manga (comics) section of Amazon Japan's Kindle store. Day-to-day work includes **designing new site features**, and running **usability studies** approximately 2x/year in Tokyo.

Razorfish, Wunderman Freelance Senior UX Designer

New York, NY | 03/2014-10/2014

Helped define requirements, content strategy, and UX best practices on projects for Ford and GSK. Created **wireframes** and **flows** for reusable and permanent modules for **Responsive** sites.

DDB Worldwide Lead UX Designer

New York, NY | 03/2012-03/2014 (promoted to Lead 03/2013; began as UX Designer)

Mobile-First, Responsive design. Created **wireframes, sitemaps, flows** (interaction, user, process, etc.), **clickable prototypes**, and other artifacts to optimize User Experience.

Clients included Reebok, State Farm, Merck, New York Lottery, US Open, USTA, and others.

Blue Fountain Media Graphic Designer / Information Architect

New York, NY | 11/2008-07/2010

Designed for **web** and **print**; created **wireframes** and **Functional Specification documents**. Platforms included **ecommerce, social networking, and simple brochure sites**.

Skills

UX Design

Wireframes UI Mocks		★
User Interaction Flows		★
Responsive Design		★
Clickable Prototypes		

Tools

Axure		★
Sketch		
Adobe CS (PSD, AI, INDD)		★
Visio Omnigraffle		